CNU Illinois 3-Year Plan: July 2007-December 2009

Issued: August 1, 2007

		2007							2008														2009													3-year
		Jul	Aug	Sep	Oct	Nov	Dec	Totals	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals	Totals
EVENTS	**1 Professional Development Events**																																	
	A State-wide Conference			1													1													1					3
	B CNU Board Event									1													1												2
	2 Social/Networking Event						1													1													1		3
	3 Member Events/Site Trips													1													1								2
ISSUES	**4 Formulate Issues Agenda and Outreach**																																	
	A Develop Project Reviews								1			1			1							1			1			1							6
	B Best/Worst Lists																			1												1			2
	C Position Statements								1			1			1							1			1			1							6
MEMBERSHIP & FUNDRAISING	**5 Membership Targets**																																	
	A Membership Events			15			5	20		10			5			20				5	40		10			5			20			5	40	100
	B Membership Letters	5			5			10	5			5			5			5			20	5			5			5			5		20	50
	C Total New Members							30													60												60	**150**
	E Firm Memberships	3						5													6												6	**20**
	D Total Cumulative Members *	**25**						**49**													**97**													**132**
	6 Fundraising and Sponsorship																																	
	A Identify Details & Potential Sponsors																																	
OPERATIONS	**7 Website Updates**																																	
	A Information collection																																	
	B Update website 4x year	1			1				1			1			1			1				1			1			1			1				**10**
	8 Board Meetings		1			1				1			1			1			1				1			1			1					**10**
	9 Executive Committee Meetings	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	
ACTIONS	**10 Future Initiatives**																																	
	A Identify New Board Members																																	
	B Establish Issues Strategy																																	
	C Establish Leadership Committees																																	
	D																																	
	E																																	
	F																																	

Notes

* Membership Retention Target = 75%

Board Roles and Responsibilities

- **Chair** — Events & Oversight
- **Vice Chair** — Issues
- **Treasurer** — Membership & Fundraising
- **Secretary** — Operations